



Key Indicator – 7.3 Institutional Distinctiveness

7.3.1 : Portray the performance of the Institution in one area distinctive to its priority and thrust.

INSTITUTIONAL DISTINCTIVENESS

Cauvery College for Women is a premier institution known not only for its academic excellence but also for its vibrant cultural milieu. The college has cultivated a distinctive cultural identity that reflects the rich heritage of South India while fostering modern values. This unique blend creates an environment where tradition and innovation coalesce, making the college a nurturing ground for young women.




✚ **Heritage and Tradition:** The institution prides itself on its deep-rooted traditions. The annual celebrations of various festivals, such as Pongal, Onam and Triple Fiesta Signifying religious harmony are integral to college life. These events are not merely festive occasions but also serve as a means to instil cultural values and a sense of Integrity among students. Students participation in traditional dances, music performances, and art exhibitions, showcasing their talents in various intercollegiate /university/State/National Level Competitions shapes their cultural heritage.

✚ **Workshops on Theatre Events and Traditional Folk dances** provide students with hands-on experiences that connect them to their roots. It also emphasizes the importance of regional arts and crafts. This focus on traditional arts not only preserves these practices but also empowers students to appreciate their cultural significance.



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-  **Embracing Diversity:** The institution stands out for its commitment to embracing diversity. With students from various backgrounds and regions, the institution fosters an inclusive atmosphere. Participation in NATIONAL LEVEL, ZONAL LEVEL, and INTER-COLLEGIATE COMPETITIONS celebrates diversity by allowing students to showcase their regional traditions through dance, music, and cuisine. Such events encourage interaction among students, fostering friendships and understanding across cultural divides. We have many laurels **I & II Prizes with Cash Awards** for the past years in states like **Hissar, Trivandrum, Hyderabad, Jamshedpur, Rajasthan and Mangalore.**
-  **Leadership and Empowerment:** A distinctive feature of the cultural scene at CCW is its focus on leadership and empowerment. The college believes in nurturing the leaders of tomorrow, which is reflected in its various cultural clubs. These organizations provide students with opportunities to take charge of events, manage teams, and develop their leadership skills.
-  **WINGS-**The cultural club of the institution organizes 32 competitions comprising events like Literary, Theater, Dance, Music and Fine Arts between the departments, allowing students to step into roles of responsibility while honing their talents. This not only enhances the college's cultural footprint but also encourages healthy competition and collaboration among students from different backgrounds, promoting unity in diversity. Such platforms empower students to express their creativity and develop confidence, preparing them for future challenges in both personal and professional spheres.



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-  **Integration of Technology and Modernity:** In an age where technology plays a pivotal role in every aspect of life, Cauvery College has adeptly integrated modernity into its cultural framework. The use of digital platforms for organizing events, promoting cultural activities, and sharing performances extend the reach of the college's cultural initiatives. Virtual events and online workshops have become essential, especially in the wake of the pandemic, allowing students to connect with a broader audience and explore innovative ways to express their cultural identity.
-  **Environmental Awareness:** Another distinctive aspect of the college's culture is its commitment to environmental sustainability. Cultural events often emphasize themes of ecological awareness and responsibility. This integration of environmental consciousness into cultural practices instils a sense of responsibility among students, encouraging them to become environmentally-aware citizens.
-  **Encouraging Talent and Creativity:** Cultural events are a perfect ground for talent and creativity. The college regularly hosts talent shows, art exhibitions, and literary festivals, providing students with platforms to showcase their skills. These events encourage self-expression and creativity, allowing students to explore various artistic avenues. In the Literary Event, the cultural club conducts poetry reciting, debate, quiz and essay writing competitions, fostering a love for literature among students.

**CRITERION VII****INSTITUTIONAL DISTINCTIVENESS****Outcome:**

The cultural achievements of the institution listed below stand as a testimony of the institutional distinctiveness:

YEAR	ACHIEVEMENTS
1993-1994	Karagam 1 st Prize @ Chandigarh
1997-1998	Represented Bharthidasan University @ National Youth Festival New Delhi organized by MHRD
2001-2002	1 st Prize With Cash Award Of Rs.10,000/- Gold Medals @ Haryana
2002-2003	Folk Dance 2 nd Prize With Cash Award Of Rs.7,500/- @ Tiruvananthapuram
2004-2005	Folk Dance 1 st Prize With Cash Award Of Rs.10,000/- @ Hyderabad
2007-2008	Folk Dance 1 st Prize With Cash Award of Rupees One Lakh @ Chennai
2010 – 2011	Folk Dance 4 th Prize @ Rajasthan
2011-2012	Folk Dance 4th Prize @ Mangalore
2012-2013	Folk Dance 1st Prize, Theatre 1st Prize, Veena 2nd Prize @ Kolkata
1994, 1997, 2001, 2006, 2007, 2008, 2010, 2011, 2012, 2013, 2014, 2015, 2022-2023	Bharathidasan University Youth Festival (BARD Fest) Overall Championship Won Over all Championship Consecutively for Six times during 2010, 2011, 2012, 2013, 2014 & 2015

**CRITERION VII****INSTITUTIONAL DISTINCTIVENESS**

1999, 2017, 2018 – 2019	Bharathidasan University Youth Festival (BARD Fest) Runner-up
2006, 2007, 2008, 2009, 2010, 2013, 2017, 2020, 2022	CLASSIC FEST organised by Kalai Kavary College of Fine Arts, Overall Championship
2009, 2023 – 2024	CLASSIC FEST organised by Kalai Kavary College of Fine Arts, Runner-up
2022 - 2023	Overall Winners in “SEERAS FEST 2K22”, “CLASSIC FEST 2K22”, “AIMANPHORIA2k23” “CHAM FEST 2023”, “CAFÉ 2K23”, “TYRO 2K23”, “COM FEMME 2K23”, “MILLETZO 2023”, “LIT ARENA 2023”, “SPECTRA ’S 2023”, “PHANTASIA 2K23”, “MAGMA 2023”, HILARICAS Overall Championship with Cash Award of Rs.35000/- KINC FEST Overall Championship with Cash Award of Rs.7500/- Overall Runners in “STET FESTEEMER 2K22”, “LIT HIT”, DELANTERO 2023”.
2023 – 2024	HILARICAS Overall Championship with Cash Award of Rs.22000/-



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Cauvery College for Women stands out for its distinctive cultural identity, which harmoniously blends tradition with modernity, inclusivity with leadership, and creativity with environmental awareness. The college not only prepares its students academically but also equips them with the cultural literacy and leadership skills necessary to navigate the complexities of the contemporary world. Through its vibrant cultural initiatives, Cauvery College empowers young women to embrace their heritage while confidently stepping into the future, making it a unique institution in the realm of women's education in India.

Our distinguished alumnae have made remarkable achievements across various cultural fields such as music, media, education, and arts. Notable achievements include student representation as Cultural Ambassadors of Tanzania, Kingdom of Brunei and as Professional singers, classical dancers, choreographers, radio jockeys, makeup artists, and culinary experts, showcase the institution's commitment to fostering leadership, creativity, and cultural heritage in women's education.



Cultural Students as Professionals in their domains

1. Devaki -- BCom CA Batch 2010-13 Title: Master Chef Title Winner Sun-TV





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2. N. Akilandeswari, B. Com - 2012-2015, M. Com - 2015 – 2017

Position: Faculty at International Foundation for Carnatic Music,

https://www.instagram.com/veena_akhilandeswari?igsh=MXVsbTQ1MjB1cjhxdA==





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3. **Girija K** BCA - Batch: 2009 - 2011 Position: Anchor and News Reader in Kalaingar TV
Insta id: https://www.instagram.com/girija_kanan?igsh=djdndXF6NnZxbGN1





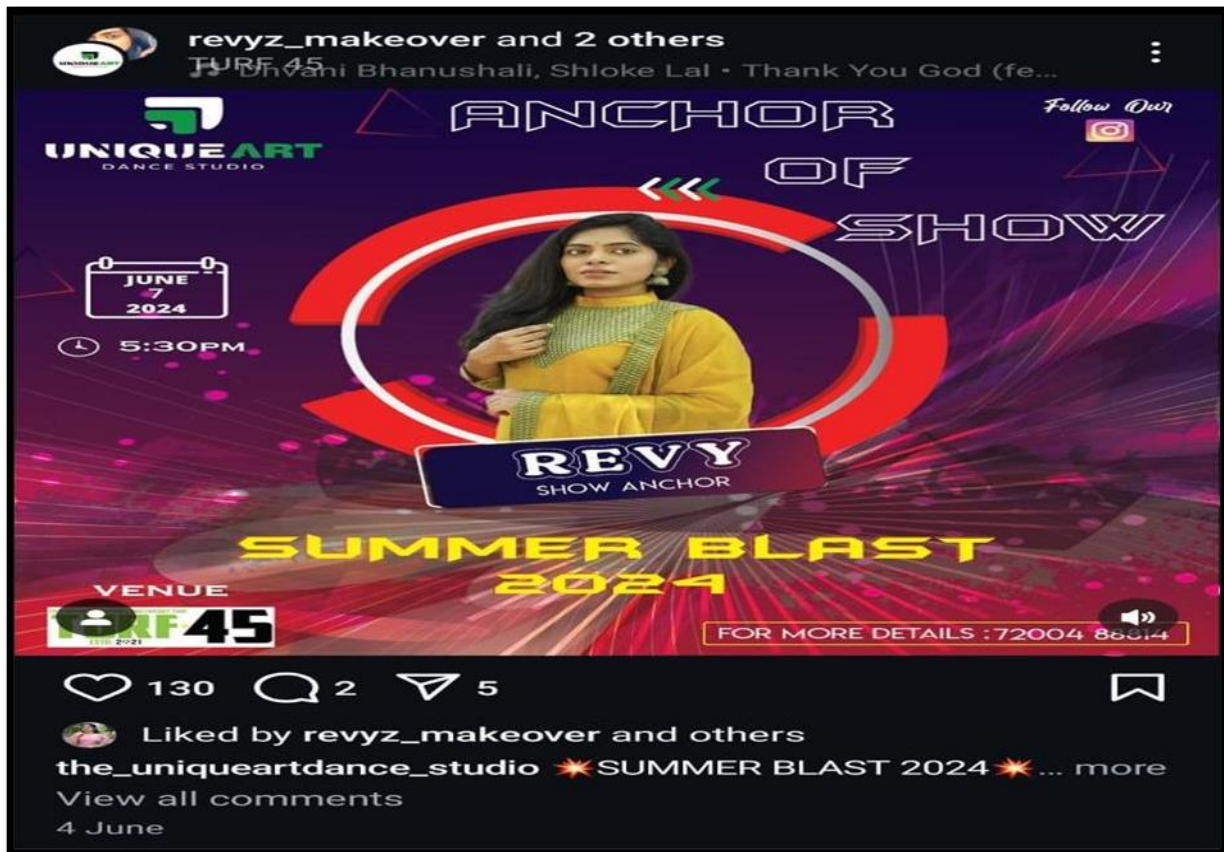
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4. Revathi M BCA - Batch: 2013 - 2016

Position: Model, Anchor and Professional Makeup Artist

Insta Id: https://www.instagram.com/revyz_makeover?igsh=dDBkZ3Fna291MTlo





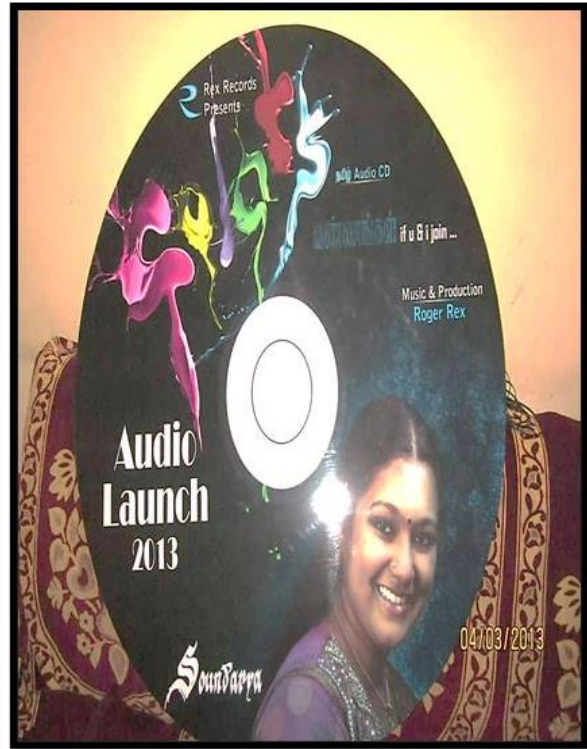
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5. Dr. K. R. Soundarya, BA (Eng) 2010-2013

Singer, Voice Trainer, Writer and Podcaster

Playback Singing - Chithha - Kangal Edho (Hindi), Wife etc.



FRAME WOODS PRESENTS

ANDHOLAN

THE RYTHM OF SOUND

VOCALS : SOUNDARYA K R

VISUALISING & CINEMATOGRAPHY : NAVEEN S NAIR

EDITING & COLOURIST: ABHI KRISHNA

ASST CAMERA : PARAMESH AP

KEYBOARD & SONG PROGRAMMING : ARJUN BHARATHY S.K

AT THE GUITAR : ARDHANA PALLAVI

AT THE VIOLIN : AKKARSH N KASYAP

RECORDED AT VEDHA SPACE RECORDING CENTRE (VSRC)

MIXED AND MASTERED : ARVIND R

SHOT IN HIGH STYLE ADVERTISING GEE GEE STUDIOS

COMING SOON.....



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6. Vigneshwari.S BA English , Batch: 2012-15

Position: Professional Makeup Artist -SHE BEAUTY – Bridal Makeover Artistry.

https://www.instagram.com/she_beauty_makeover_artistry?utm_source=qr&igsh=MWNzanpicDlvMXFieA==



7. NR.Shalini , MA English Batch : 2021-2023 Position: Professional Makeup Artist

https://www.instagram.com/p/C5_OP4ovTyb/?igsh=MW9iaDdmaWlZndmeQ==





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8. Sathammai Priya, – BSc & MSc Micro Biology, Pattimandra Debater Assistant

Professor in Micro Biology , Cauvery College for Women(A), Voice of Sathammai

<https://www.youtube.com/@voiceofsathammai>





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9. Asiathara, BA Tamil , Batch 1998-2001

Tamil Orator , Assistant Professor in Tamil, Cauvery College for Women(A)

<https://padaippu.com/thagavu>



10. Vedhalakshmi, BA English , Batch: 2016-2019, , Profession: Makeup Artist





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11. Nithya N, BCA Batch: 2005-2008

Position: Head of the fine art department, Taking classes for In NGO



12. Priyadharshini – MCA- High Artist Music Faculty in Christ university





13. Angayarkanni @ Dharshini Bsc Maths , Batch 2008-2011

Position: Working as a Radio jockey for the past 14 years

The screenshot shows a mobile application interface for a radio station. At the top, the status bar displays the time 3:05, signal strength, 4G+ connectivity, and 41% battery. The app header includes a search icon, a dropdown menu, a hamburger menu, and the text 'Salem RJ - Su...' with the website 'suryanfm.in'. Below the header is a pink banner with the '93.5 SURYAN FM RADIO' logo and the tagline 'Add your own touch to it'. The main content area features a circular profile picture of a woman with long dark hair, wearing a white top. Below the photo, the name 'RJ Dharshini' is written in blue. Underneath, the text 'Degree Kaapi - 07 AM to 10 AM' is displayed in red. A bio follows: 'Hi I am RJ Dharshini , who is more optimistic and great believer of the quote " Everything happens for a Reason " and a dog lover too.. Hard core fan of Raja sir. According to my theory "If you don't like to read, you haven't found the right book" , of course am a book lover too .'. The bio ends with 'Last but not least if you wanna be in a ray of'. The bottom of the screen shows a standard Android navigation bar with back, home, and app drawer icons.



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14. A. Sahaya Jenita BSc CS, MCA Batch 1998-2001

Associate Prof. in CS , Cultural Coordinator, Cauvery College for Women(A)



Jenita Guhan

Receiving Abdul Kalam award from grandson of Abdul Kalam for social service activities -"Vision 2020" at perambalur Ramakrishna engineering Clg.

11-JUL-2018

81

24 comments

Like Comment Send Share

திருமதி. A.சகாய ஜெனித்தா
என்பவரின் திறமைகளைப் பாராட்டு
உலக மகளிர் தினத்தை முன்னிட்டு
மார்ச் 3, 2020 அன்று கோவையில்

சிரங்கப் பெண் 2020
விருது வழங்கிப் பாராட்டு மகிழ்கின்றோம்.

தமிழ் கலை இலக்கிய அறக்கட்டளை

அரசினாள் அகாடமி, சன்மேல் 620018
உடைதமிழ்நாடு, திருச்சிராப்பள்ளி - 620018
தொலைபேசி: 9843 26 26 11

பிரதமர்: சி. வி. விஜய்
உறுப்பினர்: சி. வி. விஜய்
வழக்கறிஞர்: ரமேஷ் பாபு
உறுப்பினர்: சி. வி. விஜய்
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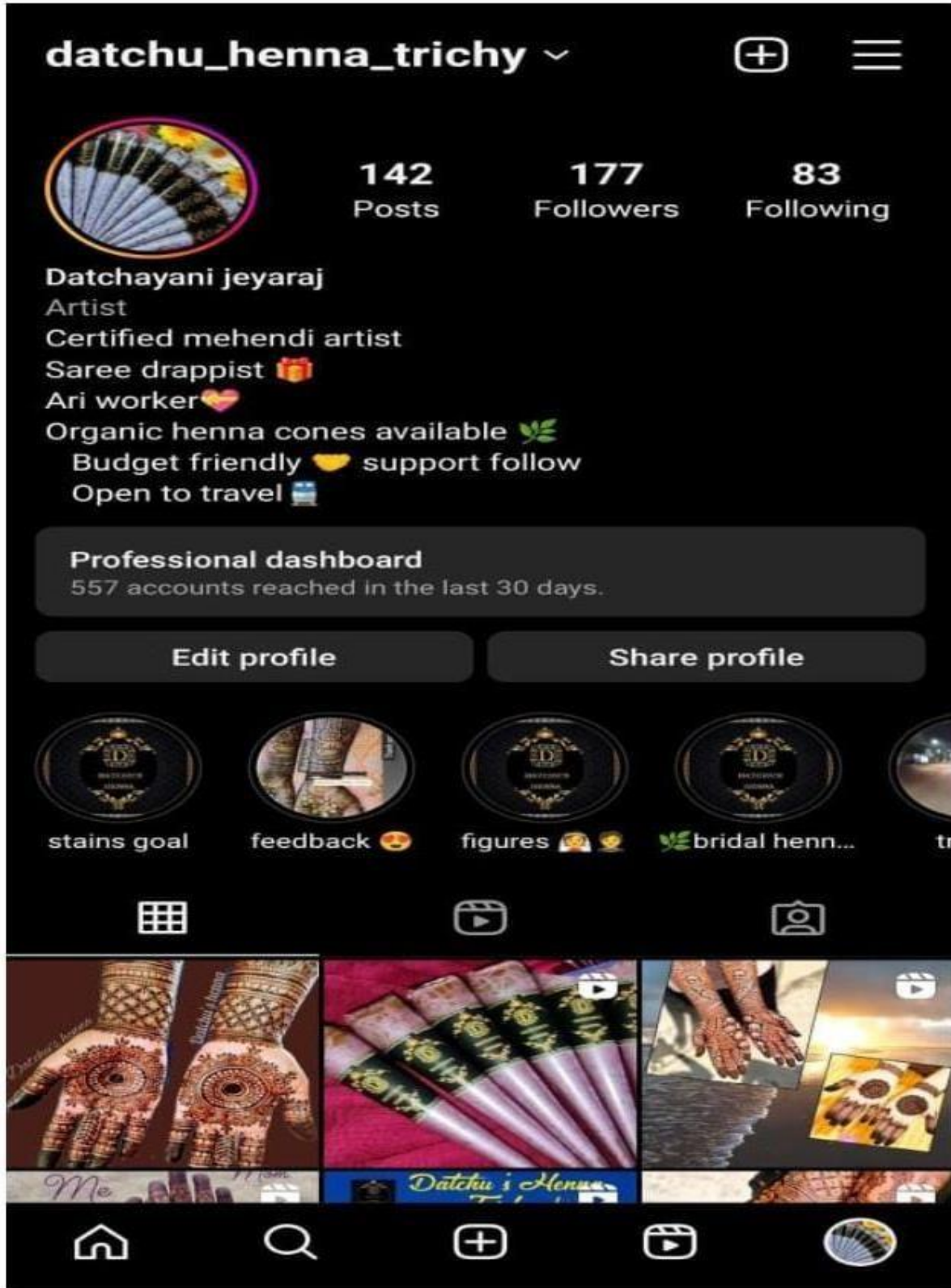


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15. J. Datchayani BSc CS, Batch 2019-2022 Position :

Mehendi Artist, Ari Workder



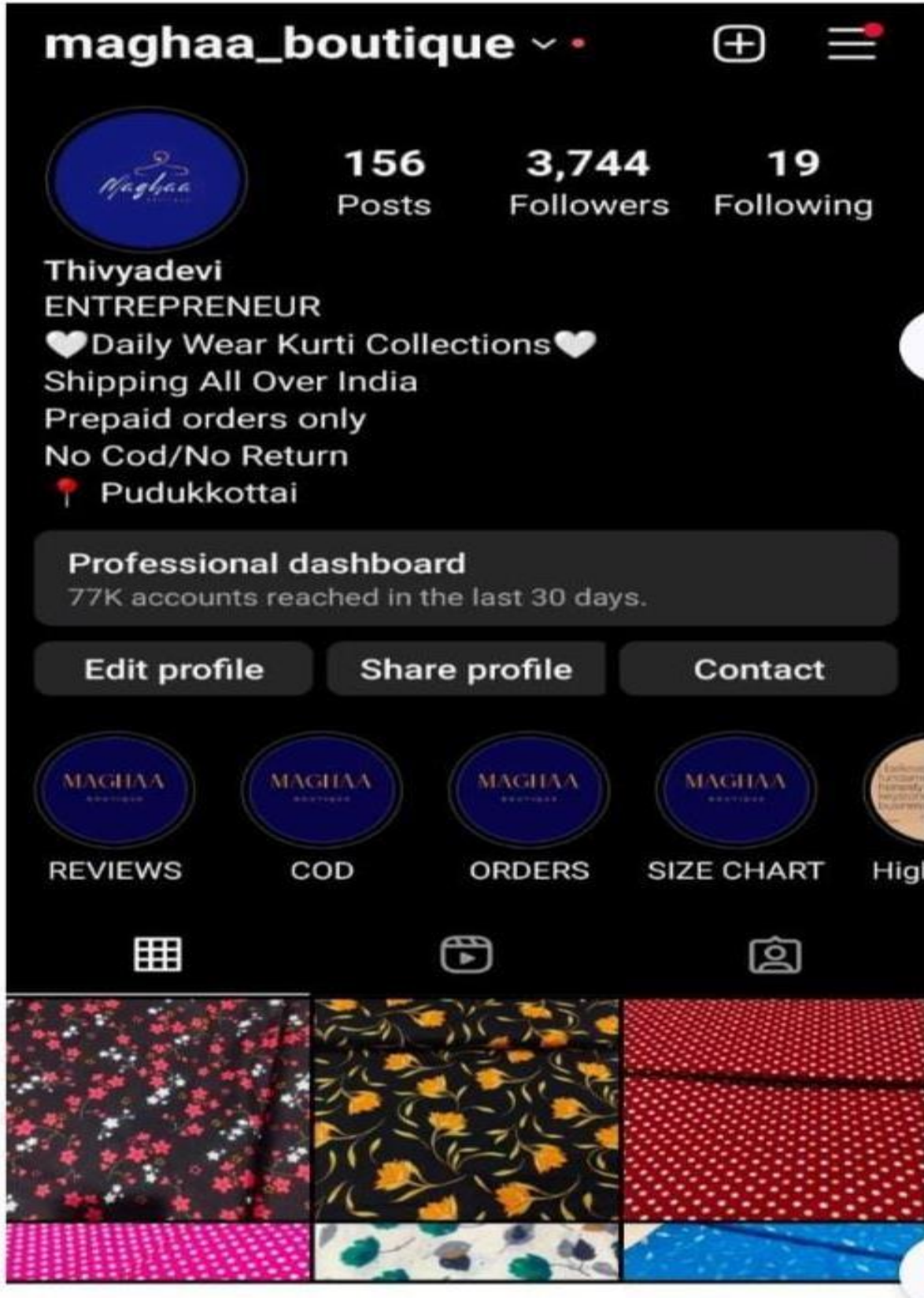


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16. L. Thivya Devi BSc CS, Batch 2017-2020 Position : Maghaa_Boutique

17.





17. Hasini, BCA Batch 2015-2018, Position: RJ in Suriyan FM

Insta link : <https://www.instagram.com/rjhasini?igsh=bXFodWJpMDVyanI0>



RJ Hasini

70 friends

Sugashini Muthuselvam → RJ HASINI

SuryanFM #sarvamkrishnaranam

DM for Emcee, Voice over & ads



18. Saranya Ravichandran, BSc MB, Batch 2007-2010, Position: Actress

https://www.instagram.com/saranyaravichandran_offl?igsh=YXBsaDVzZXh0dzNt&utm_source=qr

Flims: Indian 2, Mandela, Vadachennai, 96 Movie

Instagram

Log in

Open App



saranyaravichandran_offl • Follow



உடனடி சமூக-ஆய்வு தோற்றம் ரசிகர்களைப் பெரிதும் கவர்ந்துள்ளது.

எங்க ஹாஸ்டலின் 6 கேரக்டர்கள்



இந்தியில் வெளியான காமெடி தொடர் 'ஹாஸ்டல் டேஸ்'. இதன் தமிழ்ப்பதிப்பு, 'எங்க ஹாஸ்டல்' என்ற பெயரில் உருவாகியுள்ளது. டிவிஎஃப் தயாரித்துள்ளார். மாணவர்கள் தங்களின் அடையாளம், நட்பு, காதல், வாழ்க்கை, கல்வி போன்ற போராட்டங்களை எதிர்கொண்டு போராடுவது தொடர்பான வேடிக்கையான சூழ்நிலைகளைப் பற்றிச் சொல்லும் இத்தொடர் பிரம்ம வீடியோவில் வெளியிடப்படுகிறது. சித்தப்பு கேரக்டரில் அவினாஷ் ரமேஷ், அஜய் கதாபாத்திரத்தில் சச்சின் நாச்சியப்பன், வட இந்தியாவைச் சேர்ந்த அஹானா வேந்தல் சம்புக்கா விஸ்வநாதன், ராஜா என்ற அப்பாவி தமிழ்ப் பெண்ணை சரண்யா ரவிச்சந்திரன், செந்தில் ரோலில் கவுகம் ராஜ், பிசுமுல் முகைவ்வராக விரும்பும் பாண்டி என்ற கேரக்டரில் ஜெயவீரபாண்டியன் நடித்துள்ளனர்.

29.1.2023 @ தினகர் மகளிர் மலர் 13



19. Dhanalakshmi Karthick , Degree :M.A ENGLISH

Position : Professional makeup artist, Professional Mehendi Artist

DK HENNA ARTIST

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20. RAJAKUMARI S, Bsc Maths (2014-2017) Position : ANNOUNCER, ALL INDIA RADIO, TRICHY





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Celebrating 40 years of our college's legacy at BDUFEST

This memento honours our Principal's esteemed presence and enduring pride





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"WHERE PASSION MEETS TRADITION, TRIUMPH TAKES FLIGHT."

Victory of WINGS: Triumph at BDUFEST Intercollegiate Cultural Fest"



Best Folk Dance Group Trophy,



Overall Runner Trophy, and



Best Female Cultural Coordinator Award





Cultural Careers: A Snapshot of Global Talents

